

# ALUMNI eNEWSLETTER

No. 23

January 2021



On January 27, Kevin Rose, the President of the VSA, announced that the 2021 Summer Schools and Study Tours to Denver and Cleveland had been postponed until 2022. Kevin's complete statement can be found later in this eNewsletter.



# **ALUMNI ASSOCIATION 2020 ACTIVITY REPORT**

2020 was another very, very active year for the Alumni Association. Of most significance, the Alumni Association successfully completed our Buttrick Challenge (BC) fund-raising project. Our final tally for donations to the BC was \$108,210. With the \$100,000 match by **Jim Buttrick**, the Alumni Board authorized a transfer of \$8,210 from our general fund to the Endowment Fund. Accordingly, every dollar donated for the establishment of an Endowment Fund will be doubled.

The special contributions of some 97 individuals, couples, and organizations to the BC is a wonderful tribute to the faithful and generous support of our organization. The

Endowment Fund will provide a strong foundation for the Alumni Association to continue its support of student scholarships for many years to come. A very special thanks to **Sue Verzella** and **Sara Durkacs** for their extra efforts and detailed care to keep track of the donations. And of course, our sincere appreciation to **Jim Buttrick** for his inspiration and very generous support.

The Alumni Board approved the selection of eCIO of Madison, WI as the agent to help maintain and manage the Endowment Fund. eCIO specializes in providing financial management and investment services for small non-profits such as the Alumni Assoc.

Many thanks also to **Jim Buttrick, Sibyl Groff, and Bob Chapman** for serving on the Alumni Association's Finance Committee. As soon as the Committee can prepare a Risk Assessment and an Invest Policy Statement for the Alumni Board's approval, the Endowment Fund will be up and running. The Finance Committee and the Alumni Board will carefully monitor the performance of eCIO to ensure as best we can the safety of every donor dollar.

The Alumni Board approved a budget for 2020 which included a donation of \$16,000 to the VSA to help with the fixed expenses of the schools which had to be canceled because of the world-wide pandemic. Before the cancelation of the 2020 schools, the Alumni Association supported recruitment events in San Francisco, Chicago, and NYC. The Alumni Association conducted a successful Annual Meeting via Zoom in May with the 2020 VSA Annual Meeting.

The Alumni Association is deeply grateful to the VSA President **Kevin Rose**, for his detailed and comprehensive work on the new Alumni website. After the Alumni Association is able to decide on the few remaining issues including credit card options, the new website which will be incorporated into the VSA website will be ready to be tested fully and then go live.

Many thanks to **John Martine** for his ongoing efforts in planning and rescheduling what is sure to be an amazing trip for Alumni. John reports that after twice postponing our long-anticipated Alumni Study Tour to Lisbon, Portugal, we have rescheduled for the Fall of 2021. The new dates are 21-31 October 2021. It is our hope that by that time, we will all have been vaccinated against the Covid-19 and will be able to travel safely abroad once again. **Hannah Sigur**, our alumna in Lisbon has been working diligently organizing a great tour for us. If there are any further changes in this schedule, those already signed up will be notified. If any openings become available, an email will go out to all VSA Summer School Alumni.

Acknowledgements for the tax-deductible portion of the fee for the tour were sent out in 2020 to all those who donated in 2020. Subsequently, some refunds were issued for those who were unable to reschedule the trip because of the pandemic. Of course, if you received an acknowledgement for the donation and subsequently received a refund, please destroy the acknowledgement letter as it is no longer valid.

**Sara Durkacs**, the dedicated and very hard-working Membership Secretary of the Alumni Association, has completed processing all of the BC donations and is now focused on processing membership renewals. If you have not yet renewed, please visit our website at **VSasalumni.org** to renew online or use the attached membership form. Thank you for your continued support.

In 2020, the Alumni Association continued with the eNewsletter. It is distributed to a much wider audience than was possible with postal mailings. The eNewsletter is sent to some 600 current and former members of the Alumni Association, VSA Board members, and Summer School Committee members.

Thanks to a very generous, restricted donation in November, the Alumni Association donated to the Leighton House Museum in honor of **Jo Banham**, the Director of the VSA London Summer School. The Leighton House is a staple of the London Summer School visited over the years by many, many of our Alumni. We were advised that with our help, they successfully completed their fund-raising drive.

Help transform our new helical staircase into an everlasting artwork - Art Fund

On your next visit to Londinium, be sure to drop by the Leighton House to see **Oneness**, a spectacular 11-metrehigh mural that will decorate the walls of the grand helical staircase in the new wing.





The Alumni Association is sad to report on the recent passing of a very accomplished colleague and friend, **Christopher P. Monkhouse**. Christopher, 73, the former chair of



the European decorative arts department at the Art Institute of Chicago, died peacefully on Jan. 12, 2021 at Gosnell Memorial Hospice House, Scarborough. The cause of death was a stroke.

Born in Portland on April 2, 1947, Christopher was the son of William A. Monkhouse, M.D., and Agnes Pruyn Linder Monkhouse. He attended Waynflete School, graduated from Deerfield Academy in 1965, and in 1966 studied English country houses at Attingham Summer School, Shropshire, England. A 1969 graduate of the University of

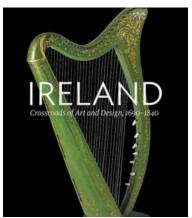
Pennsylvania, Phi Beta Kappa, Christopher earned his master's degree in art history at London's Courtauld Institute of Art, where he studied with Sir Nikolaus Pevsner.

After working at the Victoria and Albert Museum in London, he returned to New England to serve as curator of European and American decorative arts at the Museum of Art, Rhode Island School of Design from 1976 to 1991. His major exhibitions included Buildings on Paper: Rhode Island Architectural Drawings, 1825-1945 (1982) and American Furniture in Pendleton House (1986).

In 1991 Christopher became founding curator of the Heinz Architectural Center at the Carnegie Museum of Art, Pittsburgh, Pa., where he assembled its major collection of American, English, and European architectural drawings. In 1995 he was named James Ford Bell Curator in the department of architecture, design, decorative arts, craft, and sculpture at the Minneapolis Institute of Arts.

A man of boundless intellectual curiosity and energy, Christopher merged his interests in poet Henry Wadsworth Longfellow, a fellow Portland native, and the culture of the American Midwest in the 2004 exhibition **Currents of Change: Art and Life Along the Mississippi River, 1850-1861**. He became Eloise W. Martin Curator and chair of the department of European decorative arts at the Art Institute of Chicago in 2007. In 2015 he curated the Institute's acclaimed **Ireland: Crossroads of Art and Design, 1690-1840**.

Reflecting his love for his native state, he long maintained a summer home in Machiasport and settled in Brunswick on his retirement in 2017. From his youth, Christopher enjoyed collecting art, antiques, books, and ephemera, and created



a distinguished collection of American and British architectural drawings.

A dedicated researcher and prolific writer, he authored many scholarly articles and contributed to books and exhibition catalogues. In addition, he lectured widely in America, England, and Ireland. Above all, Christopher lived a life full of great friendships, mentoring colleagues in scholarship and museum practice. He observed that "I had the good fortune to know what I wanted to do professionally very early in life. I curated my first art exhibition at Deerfield, and I have not deviated from that career track since."

Actively involved in numerous historical and cultural organizations, Christopher was elected to the Society of Antiquaries of London, The Century Association, Club of Odd Volumes, Friends of the Blaine House, and The Walpole Society. He enjoyed memberships at the Bowdoin College Museum of Art, Historic New England, Maine Historical Society, Portland Museum of Art, and Victoria Mansion.

Christopher was predeceased by his father and mother; his aunt and stepmother, Marjorie Putnam Linder Monkhouse; and his brothers, William A. Monkhouse Jr. and Frederick L. Monkhouse. Burial in Portland's Evergreen Cemetery will be private. A celebration of his life will be held this summer in Brunswick at a time to be determined.

In lieu of flowers, contributions in Christopher's memory may be made to the Bowdoin College Museum of Art, 9400 College Station, Brunswick, ME 04011.

May he rest in peace. The Alumni Association is grateful to **Pauline Metcalf** for passing along this information on her friend. The obituary was contained in the January 20<sup>th</sup> edition of the *Portland Press Herald*.

# From Kevin Rose:

January 27, 2021

Friends of the Victorian Society,

As a historian of American history, I often research and write about people who have lived through significant moments in history – events that had far-reaching impacts on American society. Today, we are living through our own cataclysmic event, one that has already claimed over two million lives worldwide and profoundly disrupted our sense of togetherness. The opportunity to interact with our members is something we hold dear at the Victorian Society – to be together with other passionate, creative people enjoying amazing architecture, art, and design from the Victorian Era and beyond. However, with the safety of our participants, volunteers, and staff in mind, we have decided that these in-person experiences need to wait another year. As a result, our Summer Schools in London, Newport, and Chicago and our Study Tours in Denver and Cleveland have been postponed until 2022.

We are here for you during this period of social distancing. Over the past year, we have heard from our members that they have been enjoying past issues of *Nineteenth Century* magazine, reading recent book award winners, participating in virtual programs, and a few who have taken on new restoration projects in their Victorian homes! This year, we will be offering new content on our website and more virtual programming, including a lecture series that kicks off this winter. We will also continue to alert you by email of upcoming virtual programs by our chapters and partners across the country. If you hear of something interesting, please be sure to send us a note. While online events are not the same as experiencing a private interior on one of our Study Tours or attending a great lecture at one of our three Summer Schools, they will help keep us engaged and connected until we can be together again.

If you have any questions or concerns as it relates to our plans, please do not hesitate to contact me. I can be reached at <a href="mailto:president@victoriansociety.org">president@victoriansociety.org</a> or at 937-536-8001. I look forward to "seeing" you at an upcoming virtual event.

Kind Regards,

Kevin Rose President

# <u>VSA Alumni Association Social Media Report for January 1, 2020-January 1, 2021</u> <u>Compiled and Submitted January 24, 2020 by James Russiello, Alumni</u> <u>Association Director and Social Media Committee</u>

The social media account that the VSA and the Alumni Association currently keep active were set up around October 2012 by James Russiello. All these accounts have either been made inactive or their credentials have been shared to other officers in the VSA and Alumni Association.

# Alumni Association on Facebook

The Alumni Association Facebook page remains "a group for VSA summer school scholars to keep in touch and share their experiences with each other," as an Education category FB page.

The Admins for the Alumni Association FB page are James Russiello, David A. Lamdin, and Richard Guy Wilson. Administrators "can manage all aspects of the Page. They can publish and send Messenger messages as the Page, respond to and delete comments on the Page, post from Instagram to Facebook, create ads, see who created a post or comment, view insights, and assign Page roles. If an Instagram account is connected to the Page, they can respond to and delete comments, send Direct messages, sync business contact info and create ads."

The Editor is Anne Mallek, VSA Summer Schools Administrator. Editors "can publish content and send Messenger messages as the Page, respond to and delete comments on the Page, create ads, see who created a post or comment, post from Instagram to Facebook, and view insights. If an Instagram account is connected to the Page, they can respond to and delete comments, send Direct messages, sync business contact info and create ads."

The primary contact for "Alumni Association of the Victorian Society Summer Schools 1" (<u>https://www.facebook.com/pg/vsaalumni</u>) is <u>dalamdin@aol.com</u>.

The VSA and Alumni Assoc. have always had separate Facebook pages. Daily content for the VSA FB page (<u>https://www.facebook.com/pg/vicsocamerica</u>) is still generated by Stacey Swigart.

A development since last year includes Facebook ownership of the page now being given to The Victorian Society in America (ID: 1901754780120521). "Admins of the Victorian Society in America business can manage roles and other permissions on this Page."

Events between Alumni Association and the national VSA have continued to be shared to increase the reach of the events notice. This has included the three event pages for the summer schools, and one recruitment event in NYC.

There were no live events for the Alumni Association to cover after February 2020. In past years, the VSA Alumni Association social media pages have been most engaged reporting on, and advertising live events. With the majority of these events canceled, there was less engagement with the Alumni Association pages than in past years.

There were no paid posts for 2020. The figures all represent organic reach, meaning the number of Facebook users who saw the post because it either: 1) Appeared in their newsfeed; 2) It was displayed on Account Page when the user visited that page; 3) Saw it as a response to another user liking, commenting, or sharing the post; or 4) Another page shared the post. This makes reporting on actual engagement easier.

Impression or reach is the total number of times that the post appeared on the screen of a Facebook Users. Engagement is the total number of times that a Facebook User clicked on the post to read it.

As with last year, these figures remain low.

In all (January 1, 2020-December 31, 2020), there were 71 unique posts (104 total posts counting individual photos), a slight decrease from the 78 total posts in 2019.

These posts included one video post, one shared video post, two status posts (consisting of just text without a link or a media file), 23 link posts, and 42 photo posts, which consisted of 75 total photos.

- 2 status updates posts with an impression average of 70, and an engagement average of 2. (2019 comparison: 10 status updates posts with an impression average of 32, and an engagement average of 64)
- 23 link posts with an impression average of 65, and an engagement average of 5, (2019 comparison: 26 link posts with an impression average of 102, and an engagement average of 10),
- 75 posts of individual photos with an impression average of 38, and an engagement average of 5, (2019 comparison: 42 photo posts with an impression average of 16, and an engagement average of 4),

In summary, the fewer status update posts received a greater number of impression than last year but less engagement. Despite a comparable number of link posts shared between 2019 and 2020, both impressions and engagement were halved. The only area of growth was with photo posts. Approximately the same number of total photos posts were shared in 2019 and 2020, and both impressions and engagement were up.

The highest number of impressions for a photo post was on Feb 10, 2020 with 189 impressions for 2/4/20 Recruitment event for the VSA Summer Schools New York recruitment event. The second highest post was posted on the same day (2/10/20) and was a link post for Yale Center for British Art exhibition on Victorian Radicals. The third highest post was a link post on May 14, 2020 for a virtual presentation by Ken Turino (Newport 2013) titled "Gay is Good: Interpreting LGBTQ History at Museums" for

Boston's History Project, and noting a discussion based on Ken's recently published book Reimagining Historic House Museums (https://www.amazon.com/Reimagining-Historic-House-Museums-Association/dp/1442272988), published in 2019 by Rowman & Littlefield as part of a series for the American Association for State and Local History. The book is a must have for everyone who appreciates historic house museums.

Photo posts averaged 75 lifetime impressions, and link posts averaged 65. However, the popular photos posts were VSA original content created during live events (the recruiting event in New York, for instance). Posts consisting of photos not originating with the VSA were less popular.

One interesting development was that the VSA Summer School administrator posted virtual photo itineraries of what each of the three summer schools would have done on that day. The photos had been supplied by alumni from past years.

+ The 9 photo posts of Newport Summer School between 5/29/2020 and 6/12/2020 averaged 56 impressions.

+ The 7 photo posts of Chicago Summer School between 6/11/2020 and 6/17/2020 averaged 44 impressions.

+ The 16 photo posts of London Summer School between 6/17/2020 and 7/12/2020 averaged 44 impressions.

**In conclusion**, while photo posts receive more impressions and engagement than the link posts, the Alumni Association should consider more link posts if there continues to be no live events to cover with photo posts. Most of the non-photo posts were created by David Lamdin, which typically advertised program events associated with other VSA individuals. These concise link posts helped maintain content on the FB page and in advertising the news and even of summer school alumni furthered the mission of the Alumni Association.

The Alumni Association has continued to be a presence on Facebook to help spread work of VSASS related events and to help publicly notify and disseminate VSASS related information, all maintained by volunteers without dedicating set hours to this page's maintenance.

**Recommendations for the FB page:** Outside of direct emails and the website, Facebook remains the Alumni Associations most visible presence to non-active members. With David Lamdin's regularly emailed pdf newsletters, it might be advisable to share newsletter content via Facebook. Also, it would be good to have more moderators attached to the page to produce additional content.

# <u>Complete chronological listing of posts compiled by date, type of post, text or text summary, and number of lifetime impressions.</u>

1/12/2020 Photo Post *"Edgar Allan Poe's 211th Birthday Lecture (RSVP required)*· *Hosted by Victorian*  Society in America- Eloise Hunter Chapter and Hunter House Victorian Museum Sunday, January 19, 2020 at 2 PM – 4 PM Next Week · 30–46°F Mostly Sunny Hunter House Victorian Museum 240 W Freemason St, Norfolk, Virginia 23510 (757) 623-9814 hhvm1894@gmail.com" 53 Lifetime Post Total Impressions

#### 1/12/2020 Photo Post

The Victorian Society in America and The Alumni Association of the VSA Summer Schools present Α Summer Schools Evening: Happy Birthday, John Ruskin! Ruskin's Influence on American Architecture: A lecture by Prof. Richard Guy Wilson, Director, VSA Newport Summer School and Commonwealth Professor of Architectural History, University of Virginia FREE Thursday, February 6th at 6:30pm The Bob and Sheila Hoerle Lecture Hall. The New School University Center, UL 105, 63 Fifth Avenue, New York Learn about the VSA Summer Schools in Newport, London, and Chicago before this year's March 2nd application deadline! RSVP by Tuesday, February 4th to

admin@vsasummerschools. 73 Lifetime Post Total Impressions

2/10/2020 Photo Post

Victorian Radicals: From the Pre-Raphaelites to the Arts and Crafts Movement | Yale Center for British Art https://britishart.yale.edu/exhibitions/victori an-radicals-pre-raphaelites-arts-and-craftsmovement?fbclid=lwAR0t2cGwoB4Ld8guZ DvUYLmDHEoFCEjhPY3hF4DWs5rwEaTt rKltBFUfeQ#.Xj1oRAPkkGk.facebook 172 Lifetime Post Total Impressions

2/10/2020 Photo Post 34 Posts averaging "Recruitment event for the VSA Summer Schools (Apply today:

https://victoriansociety.org/summerschools/) Ruskin's Influence on American Architecture, a lecture by Richard Guy Wilson, Director, VSA Newport Summer School and Commonwealth Professor of Architectural History, University of Virginia (February 6th, 2020) at The Bob and Sheila Hoerle Lecture Hall The New School University Center, UL 105 63 Fifth Avenue, New York. Photograph by James Russiello."

189 Lifetime Post Total Impressions for highest number post

3/5/2020 Photo Post

Congratulations to the winners of 2020 VSA Book Awards to be presented during the VSA Annual meeting in Denver, CO in May 2020. For info, please see: https://victoriansociety.org/wp-

content/uploads/2020/03/Denver-Study-Tour-Brochure-Spring-2020.pdf

96 Lifetime Post Total Impressions

3/23/2020 Link Post

Extreme Dining in the Gilded Age https://www.womenshistory.org/articles/extr eme-dining-gildedage?fbclid=IwAR3AVuO49b0UY\_vWqLFY VAmoPD4TpLrX8UC-KYN8a6oBQmezsBjvctfZNU

67 Lifetime Post Total Impressions

3/31/2020 Link Post Stay well.

https://www.timeout.com/chicago/news/tak e-a-digital-tour-of-some-of-frank-lloydwrights-most-iconic-chicagoland-buildings-032620?cid=email--NEWSLETTER--NA\_US\_CHI\_EN\_+EDITORIAL\_20200331 --185813--3/31/2020&subsid=26012--61--2508493

91 Lifetime Post Total Impressions

#### 4/1/2020 Link Post

https://theculturetrip.com/europe/unitedkingdom/england/london/articles/the-bestvirtual-museum-tours-from-around-theworld/?utm\_source=newsletter&utm\_medi um=newsletter&utm\_level=newsletter&utm

# campaign=20200401 STORIES&optimov e cid=23927&utm slot=7+

54 Lifetime Post Total Impressions

### 4/3/2020 Photo Post

As a follow up to the article on Dr. William Seale in issue #10 of the Alumni eNewsletter, friends of Bill might enjoy seeing him featured in this 2018 episode of "Strange Inheritance".

https://www.bing.com/videos/search?g=str ange+inheritance+william+seale+white+ho use&view=detail&mid=DEC7E40811852B8 C77BFDEC7E40811852B8C77BF&FORM =VIRE

93 Lifetime Post Total Impressions

# 4/9/2020 Link Post

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51 Lifetime Post Total Impressions

# 4/11/2020 Photo Post

A #latergram thank you to Will Canup (VSA Newport, London, and Chicago), Anna Rasche (VSA Newport), and Larissa

Hayden for organizing a February 8, 2020 #YoungVictorians #PubCrawl of historic(al) #historicNewYorkCitybars for the local Metropolitan Chapter of the VSA. Visited Lillian's Victorian, Olde Town Bar, Pete's Tavern, McSorley's Old Ale House, and Burp Castle, with Alicia Jaramillo (VSA London 2019), Nilda Lopez (VSA London 2019), Mark Bench and others. Photos by James Russiello (VSA Newport 2012 and London 2013).

79 Lifetime Post Total Impressions

# 4/23/2020 Photo Post

ARCHITECTURAL HISTORY AT UVA: RICHARD GUY WILSON + OUR COMMUNITY OF SCHOLARS A SYMPOSIUM AND CELEBRATION IN HONOR OF RICHARD GUY WILSON https://www.arch.virginia.edu/alumni/rgwsymposium-recap-and-photo-gallery 56 Lifetime Post Total Impressions

#### 5/4/2020 Photo Post

https://www.facebook.com/vsaalumni/posts /2803097396486638

# 104 Lifetime Post Total Impressions

# 5/13/2020 Link Post

https://archpaper.com/2020/05/architecturban-planner-jaquelin-taylor-robertsondies-at-87/?fbclid=IwAR1BVI0d9tfsfGmftvN9eb2H Sd7UFW8TMxQKLD 6wPalz4Qzu6u4hKJ vJ5s

Ken Turino (VSA Newport Summer School 2013 alum) will be presenting Gay is Good: Interpreting LGBTQ History at Museums, a 30-minute virtual program, TODAY at 7pm EST, brought to you by Boston's History Project, followed by questions (http://gayisgood.eventbrite.com/). The

program is free (but donations welcome!) and is a discussion based on Ken's recently published book Reimagining Historic House Museums (https://www.amazon.com/Reimagining-Historic-House-Museums-Association/dp/1442272988), published in 2019 by Rowman & Littlefield as part of a series for the American Association for State and Local History. The book is a must have for everyone who appreciates historic house museums.

151 Lifetime Post Total Impressions

#### 5/16/2020 Link post

https://sf.curbed.com/2020/5/14/21256217/ brutalist-building-san-jose-teardown-savearchitecture

57 Lifetime Post Total Impressions

### 5/16/2020 Link Post

https://goingviralwithiancox.blogspot.com/2 020/05/corona-times-saturday-may-16th-2020.html 62 Lifetime Post Total Impressions

#### 5/18/2020 Photo Post

Check out these upcoming lecture offerings from the Royal Oak Foundation (two of which will be by former VSA London Summer School Director Ian Cox)! 72 Lifetime Post Total Impressions

#### 5/22/2020 Link Post

An Ian Cox lecture on "Liberty's of London: 'The Chosen Resort of the Artistic Shopper'". There is a \$5 discount for VSA folks. Use code: VICS20 when registering. https://www.royaloak.org/events/2020-online-liberty/ 74 Lifetime Post Total Impressions

5/29/2020 through 6/12/2020 13 Photo Posts of the past VSA Newport Summer Schools

# https://www.facebook.com/vsaalumni/posts /2863790170417360

63 highest Lifetime Post Total Impressions

6/14/2020 Link Post https://www.eventbrite.co.uk/e/gothamrising-new-york-in-the-1930s-tickets-105122979662 69 Lifetime Post Total Impressions

#### 6/14/2020 Link Post

FROM Sibyl: If you are interested in British history and culture, my friend Ian Cox, VSSS alum, who was Director of the Victorian Society Summer Schools in the UK and Director of Christie's Education, is an accomplished historian and has a new blog "geogartuk.blogspot.com" as he travels around the UK this summer. His Facebook entries and blogs are a wealth of information. To a sunny, studying summer! Hohoho! Sibyl https://geogartuk.blogspot.com/?fbclid=IwA R1-rqG-eoth2N3symCROFMAXPqljccdBgYbFT0XX2kEOLRCrLOtTIcrLg 65 Lifetime Post Total Impressions

6/15/2020 Photo Post https://www.facebook.com/vsaalumni/posts /2907394012723642 43 Lifetime Post Total Impressions

6/17/2020 Photo Post
We missed sharing this yesterday! Enjoy
Day 6 of the Virtual Chicago Summer
School!
33 Lifetime Post Total Impressions
6/17/2020 Photo Post
The final day of the Virtual Chicago
Summer School.
46 Lifetime Post Total Impressions

6/26/2020 Link Post https://fiveminutehistory.com/parasols-theessential-victorian-accessory/

#### 70 Lifetime Post Total Impressions

6/27/2020 - 7/12/2020 16 Photo Posts of the VSA London Summer School 74 highest Lifetime Post Total Impressions

6/28/2020 Link Posts https://www.royal-oak.org/events/2020online-royal-retreats/ 63 Lifetime Post Total Impressions

6/30/2020 Shared Video Post https://www.facebook.com/vsaalumni/posts /2947557742040602 84 Lifetime Post Total Impressions

7/28/2020 Status Update Post Joanna Banham, Director of the Victorian Society in America's London Summer School leightonhousemuseum Are you interested in #historicwallpapers? Would you like to know when and where they originated from or which are the current most-seeked patters by interior designers and trend-setters? Join freelance curator. lecturer and writer Joanna Banham tomorrow as she is hosting a new Ask Me a Question day. Send your questions via stories and stay tuned for fascinating insights and perhaps inspiration for your next #interiordesign project? --- Joanna Banham has over 25-year experience in the arts, directing and creating public programmes, and in a curatorial capacity. She has curated historic wallpaper collections at the Whitworth Art Gallery and Arthur Sanderson & Sons. She has worked for several renowned organisations like the V&A. the NPG. Tate Britain and the Royal Academy and was Curator of Leighton House from 1989-1992. She has edited and written several books on art and design – including William Morris & the Middle Ages (1986), Victorian Interior Design (2000), Encyclopaedia of Interior Design – 2 vols (2002), Dictionary of Artists

Models (2006). She is currently Director of the Victorian Society of America Summer School and lectures regularly for the Arts Society and many universities. --@MorrisandCo @williammorrissocietyuk #wallpapers #interiordesign #victoriandesign #interiorinspiration #historicwallpapers #interiorforinspo # aestheticwallpapers 90 Lifetime Post Total Impressions

8/14/2020 Shared Video Post *Time out for a funny...* <u>https://www.facebook.com/vsaalumni/posts</u> /3077631729033202 75 Lifetime Post Total Impressions

9/30/2020 Link Post Detroit Art and Architecture Tour Oct 3rd: <u>https://www.eventbrite.com/e/downtown-</u> <u>detroit-art-architecture-virtual-tour-part-</u> <u>one-tickets-116469646849</u>? 55 Lifetime Post Total Impressions

10/8/2020 Link Post Inspiring Architectural Design: Edgehill -Private Newport <u>https://privatenewport.com/inspiring-</u> <u>architectural-design-edgehill/</u> 51 Lifetime Post Total Impressions

10/8/2020 Link Post A Narnia-Inspired Design, on Long Island featuring the work of two VSA Summer School alumni. <u>https://www.nytimes.com/2020/09/29/style/</u> <u>narnia-inspiried-design-</u> <u>house.html?referringSource=articleShare</u> 84 Lifetime Post Total Impressions

10/27/2020 Photo Post <u>https://www.facebook.com/vsaalumni/posts</u> <u>/3299917820137924</u> 27 Lifetime Post Total Impressions

#### 10/30/2020 Link Post

Alumni and friends may be interested in this free program. English Country Homes in Edith Wharton's Last Novel, The Buccaneers

https://us02web.zoom.us/webinar/register/ 3816020990821/WN\_AIX3GGxNRESXs71 NKfpwSw

11/6/2020 Status Post ALUMNI eNEWSLETTER, No. 19, November 2020 ... FULL TEXT https://www.facebook.com/vsaalumni/posts /3327343494062023 49 Lifetime Post Total Impressions

#### 11/11/2020 Link Post

Frank Lloyd Wright Breeze Blocks! A Frank Lloyd Wright Usonian on Market for First Time Since 1965, at \$1.7M By Megan Barber

<u>https://www.curbed.com/2020/11/franklloyd-wright-carr-house-for-</u> sale.html?utm source=Sailthru&utm medi

um=email&utm\_campaign=Curbed%20-% 20November%2010%2C%202020&utm\_te rm=Subscription%20List%20-%20Curbed

48 Lifetime Post Total Impressions

11/11/2020 Link Post

The Anxious "China Hunters" of the Nineteenth Century | JSTOR Daily <u>https://daily.jstor.org/the-anxious-china-</u> <u>hunters-of-the-nineteenth-</u> <u>century/?fbclid=IwAR2IIsfy0VEo6Kzg7wDk</u> <u>f7EP6VCMDDPqdr62ozftXuZXAwbcow\_2z</u> <u>sDxz0A</u> 65 Lifetime Post Total Impressions

# 11/12/2020 Link Post https://www.openhouseworldwide.org/ 33 Lifetime Post Total Impressions

#### 11/26/2020 Link Post

For most of the 1700s, Shakespeare was considered a very good playwright. But in the 1800s, and especially during the Victorian period, Shakespeare became a prophet. Ministers began drawing their lessons from his texts. Scholars wrote books about the scriptural resonances of his words—often while taking those words out of context. Shakespeare's works, the Victorians believed, offered religious revelations. In his new book, The Victorian Cult of Shakespeare: Bardology in the Nineteenth Century, University of Washington Associate Professor of English Charles LaPorte examines this moment in literary and religious history. The podcast to tell us how people in the 19th century thought about Shakespeare, how the moment helped give rise to the "authorship controversy," and how sometimes, even today, we read Shakespeare like the Victorians.

<u>https://www.folger.edu/shakespeare-</u> <u>unlimited/victorian-cult-</u> <u>shakespeare?utm\_source=wordfly&utm\_m</u> <u>edium=email&utm\_campaign=Shakespear</u> <u>ePlus25Nov2020&utm\_content=version\_A</u>

<u>&promo=</u>

56 Lifetime Post Total Impressions

# 11/30/2020 Link Post

Don't miss this lecture tomorrow offered by the Victorian Society (UK) - tickets are £5! https://www.facebook.com/vsaalumni/posts /3392134760916229 43 Lifetime Post Total Impressions

# Alumni Association on Instagram (@VicSocAmerica)

The VicSocAmerica Instagram account is shared jointly with the Alumni Association and the national VSA, as agreed upon when the credentials were shared, and both groups have continued to use the account and intend to continue using it.

As of January 24, 2020, there were 1,240 posts, 1,241 followers, and the account was following 442 other accounts.

There were approximately 40 new posts in 2020, and 97 new followers.

In late January, James Russiello on behalf of the Alumni Association, shared the "Happy Birthday, John Ruskin" RGW lecture notice for the VSASS recruitment event on Feb 6, 2020 at the New School University Center in New York.

Two subsequent posts of photos from that event were posted receiving around 40 likes.

On February 27, 2020, a post advertising "Denver: The Queen City of the West Spring Study Tour & Annual Meeting for May 21-23, 2020" was posted and remains up.

A #latergram post on April 11, 2020 during lockdown of a February 8, 2020 Victorian Society New York historic pub crawl organized by summer school alums received 62 likes. A final post on December 1, 2020 for Giving Tuesday included a link to donate. Instagram posted links don't work and should be avoided.

The remaining posts were the virtual summer school day-by-day posts that were also posted on Facebook. These averaged around 50 likes.

The account is accessed by James Russiello (VSA Alum Association), Anne Mallek (VSA Summer Schools Administrator), Cindy Casey (VSA Director), Sue Verzella (VSA Business Manager), and Kevin Rose (VSA President).

Credentials for @VicSocAmerica on Instagram shared with the VSA Summer Schools Administrator on December 11, 2019. At that time, the account had 1200 posts and 1144 followers. Previously on August 27, 2018, the credentials were shared with VSA Director Cindy Casey, VSA Business Manager Sue Verzella, and VSA President Kevin Rose. Cindy remains the primary content creator for that account. Since the account was shared, Cindy has posted twelve images, including some beautiful photos from San Francisco, and the annual board meeting at Philadelphia.

# Alumni Association on other shared Social Media Accounts

VSA and Alumni Assoc. share Twitter (<u>https://twitter.com/VicSocAmerica</u>) and the other social media accounts, such as YouTube (<u>https://www.youtube.com/user/VicSocAmerica</u>), and Pinterest (<u>https://www.pinterest.com/vicsocamerica</u>). The credentials for these accounts were

transferred to the VSA's designer Wendy Midgett on Feb 25, 2014. The Alumni Association has not made postings on these sites this year.

# **Inactive Social Media Accounts**

The VSA had an account with LinkedIn (<u>https://www.linkedin.com/company/the-victorian-society-in-america</u>) but this does not appear to be active anymore. An account on Tumblr also appears to have been deleted (<u>http://www.vicsocamerica.tumblr.com/</u>)

Finally, it appears that the VSA Flickr page is still active. After Verizon announced that it would be shutting down all Flickr accounts with over 1,000 files, I had emailed for a non-profit exemption. I have not heard back but it appears that the VSA Flickr page is still active (<u>https://www.flickr.com/photos/vicsocamerica/sets/</u>). However, the last postings to this were in 2017. The photos uploaded are nearly exclusively taken by James Russiello. These photos uploaded to Flickr consisted of both VSA and Alumni Association content.

ENNUI 2021 APPEAL LEVELS	MEMBERSHIP LEVEL
\$55 INDIVIDUAL	DUES AMOUNT \$
\$100 HOUSEHOLD	
\$125 SUPPORTER*	+ SCHOLARSHIP FUND AMOUNT \$
\$300 SPONSOR*	£ LONDON
\$600 BENEFACTOR*	£ CHICAGO
\$30 YOUNG PROFESSIONAL	£ PROF. RICHARD GUY WILSON Newport Scholarship
*Members at this level and above will be acknowledged in our E-Newsletter	£ GWEN KOCH Memorial Newport Scholarship
	£ DUCHSCHER Memorial Scholarship endorsed by Sibyl McCor- mac Groff and John Martine
RENEW ONLINE	£ GENERAL
	+ BUTTRICK CHALLENGE \$
YOUR MEMBERSHIP VALID THROUGH: 12/31/2021	= TOTAL ENCLOSED \$
PAYMENT METHOD	CONTACT
£ Check payable to ALUMNI ASSOCIATION en- closed. Check #	DAVID LAMDIN 1515 KIRKWOOD RD
	ARLINGTON, VA 22201-5233
£ Charge my credit card: £ VISA £ Discover £ American Express £ MasterCard	
RENEW ONLINE	
Cardholder Name (as it appears on the card)	Signature
Card Number	1
Exp. Date (MM/YY)	CVV
Email <u>dalamdin@aol.com</u>	Phone

# **BUTTRICK CHALLENGE DONORS**

Contributions processed April 1, 2019 through January 22, 2021. Every effort is made to accurately report all donations. However, there was a flurry of donations at the last minute to meet the 12/31/2020 deadline so this listing may not be complete. Errors and omissions may occur. If you see an error, please bring it to our attention so that a correction can be made in future listings.

# \$20,000 and above

Mary Anne Hunting Anonymous in Memory of Bill Dane

# \$10,000 to \$19,999

John Freed Administrative Trust; Don Merrill, Trustee (2)

# \$5,000 to \$9,999

Nancy and Fred Golden (2) Robert Chapman and Frances Sinofsky (2) Gretchen Redden (2)

# \$2,500 to \$4,999

Pauline C. Metcalf's Felicia Fund

# \$1,000 to \$2,499

Liz Leckie (2) Charles Robertson III Robert Rettig Joan K. Wells Sibyl Groff in memory of Richard Reutlinger and Bill Dane John Martine, AIA Kristine Steensma David Lamdin (2) William D Grasse and Emily Haldeman John McHugh and Janet Self via The Henry Lyman Greer Fund of the Greater Cincinnati Foundation (2) Michael Hendron Sheila Donahue Hank Dunlop (3)

#### \$500 to \$999

Richard Tuck and Neale Grasham Hank Dunlop (3) Sara Durkacs Members of the Washington DC Chapter of the VSA (2) Jennifer Trotoux Christopher Forbes Roger Scharmer (2) Donald and Elizabeth Roberts

# <u>\$100 to \$499</u> **Richard Merrill** Candace Volz (2) Peter Trippi Nancy Evans Hays IMO Gavin Stamp Nancy Kilpatrick in Memory of C Dudley Brown Suzanne and Larry Cavazos Sergei Troubetzkoy (2) William Ayers Jane Severance Jan-Paul Malocsay (2) Darrell Lemke and Maryellen Trautman Kerrill Rubman (2) William and Patricia Eldredge Phyllis Quinn Cynthia Casey (3) Laura Macaluso Warren Ashworth Susan Wagg Phyllis Quinn Mary Findlay (2) Janet Geiser John Simonelli (2) lan and Margaret Berke Wilson Stiles (2) Jeanne Solensky (2) Lamar Lentz (2) Christopher Pollock Matthew and Jolene Dessert Donna Ann Harris Whitney W White William Hines Morgan and Megan Pierce Sarina Forbes Edward Bosley Susan Robertson Yorkman Lowe Hilda Regier James Russiello

# Up to \$99

Jennifer Mary Wood Laura Parrish Marilyn C. Scott Alessandra Merrill Margaret Starr (2) Duane Myers Suzi Barbee Dale Wheary Anne-Taylor Cahill John Faust Judith Martorelli in memory of Dudley Brown Theodore Sawruk Andre Hoek Catherine Olasky Max Sinsteden Alexis Mucha Jaclyn Spainhour Mitzi Mogul Keith Letsche in memory of Richard Reutlinger